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Press Release – For Immediate Release

## **Metismo Named Top 50 Startup at TiECon 2010**

**London May 13, 2010** — **Metismo**, the leader in cross-platform mobile technology, today announced that it has been chosen as a winner of the TiE50 Award. [TiE50 Winners](#) represent the most enterprising companies worldwide in five sectors that are driving today's economy: Internet, Software, Wireless, Cleantech, and BioSciences. TiE50 is presented by TiE, the organizer of TiEcon 2010 - the world's largest conference for entrepreneurs. Selected from among nearly 4,000 nominees, and after almost 100,000 votes, **Metismo** is chosen as a winner in the Wireless sector.

"TiE50 attracted the best of the breed start-ups this year with extraordinary sets of ideas, innovation, and business opportunities from several technology hot beds worldwide - Americas, Europe, Japan, Israel, Singapore, India, China and others," said Ram K. Reddy, Chair TiE50 2010. "Judging was done by a team of highly accomplished and competent CEOs, serial entrepreneurs, globally recognized venture capitalists, and industry experts with several years of segment-specific experience."

"Being recognized as a TiE50 company is a testament to the entrepreneurial spirit that has driven Metismo to this point," said John Chasey, CEO of **Metismo**. "To be selected from such a large and diverse pool of qualified startups is an extraordinary honour for us and we look to this award with great pride as we continue to pioneer this space."

**Metismo** and the other TiE50 Winners will be honored at TiEcon 2010 on May 15th, 2010, at the Santa Clara Convention Center in Santa Clara, CA. [TiEcon](#) is the world's largest conference for entrepreneurs featuring two action-packed days of rich dialogue, networking, and deal making with thousands of entrepreneurs, venture capitalists, industry executives, and thought leaders.

### **About TiE**

TiE is a global, not-for-profit, non-political, and non-religious organization dedicated to fostering entrepreneurs across its global network sponsored by top venture capital, legal and accounting firms and Fortune 500 corporations. TiE is spread across 55 chapters in 13 countries comprising 1,800 experienced entrepreneurs and business executives as charter members and 12,000 aspiring entrepreneurs and professionals as



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members. Some of last year's TiE50 winners have raised over \$2 billion in funding since being recognized at TiECon 2009.

## **About Metismo**

Metismo is a privately owned mobile middleware company creating robust tools and systems for mobile application development and deployment.

Bedrock's rapid production environment and device database enable you to prototype, develop and target your application to hundreds of handsets quickly and easily. Its cross compiler converts your Java source code to human readable C++, simultaneously deploying your product to Mobiles; Apple iPhone, Android, BREW, Symbian, Blackberry and Windows Mobile, Handhelds; Apple iPad, Sony PSP and Nintendo DS and the web with HTML5 and Flash.

For more information visit: [www.metismo.com](http://www.metismo.com)

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